



DIVERSITY, EQUITY, & INCLUSION CONSULTING SERVICES



“Everyone deserves to feel like they belong... DEI can help with that”

By Chantel Carter, MBA



BIO

Speaker, Strategist, Consultant Chantel Carter, MBA

Chantel Carter is a successful Global Diversity, Equity, and Inclusion (DEI) Strategist helping organizations, leaders, and employee resource groups thrive and get intentional results.

Chantel is a passionate DEI leader with a proven ability to gain interest, enthusiasm, and transformation across any organization's size, scope, and mission. Her experience includes leading diversity efforts globally and consulting across different industries. With Chantel's knowledge, training, and experience navigating corporate and community issues, she has a proven record overcoming systematic racism and diversity barriers while eliciting a culture of inclusion and belonging.

Chantel believes you can achieve any goal with the proper strategy, resources, and execution. By focusing on people programs, analyzing data, and taking consistent strides, you can take your Diversity, Equity, and Inclusion efforts to the next level. She not only examines each initiative but create result driven solutions that leaves a lasting impact even after a training or strategy session ends. Chantel takes pride in seeing transformation from start to end, using the same zeal each step of the way.

At C² Consulting; we offer engaging, interactive, and custom training tailored to your organizational needs.

Connect with Chantel to discuss ways to collaborate and take your Diversity, Equity, and Inclusion efforts to the next level.

SPEAKING

Topics to consider:

- ◇ Authentic Ally
- ◇ Managing Bias
- ◇ Overcoming Impostor Syndrome
- ◇ A Career With Purpose
- ◇ Be the Change (DEI Culture)

Authentic Ally

How to build a collaborative culture by being authentic and inclusive in the workplace.

Things have changed! It is no longer acceptable to talk the talk without having any actions behind it. The only way to make this effort work is by starting with you! That requires for you to be honest, open, and ready to act.

In the “Authentic Ally” session, leaders and/or employees will begin to understand what is going on in the world, how that impacts the team around them, what it means to be authentic, and where to start as an ally.

Allyship is not specific to one race or community. We are all in this together and need to align to foster collaboration authentically.



Managing Bias

How to identify biases and communicate effectively across cultures.

Everyone has a perspective, their own beliefs, and life cultivating experiences. These things and more help shape not only who we are but form our biases as well. What comes to mind when you hear the term bias? Is it negative? Keep in mind that all biases are not bad, in fact, it is a part of who we are.

Bias is defined as a trend, feeling, inclination or opinion that is in favor or against something or someone. Therefore, we are to manage our bias by becoming aware of what they are, so that we can be intentional about how we are with the people close to us and in the workplace.

Bias trainings include:

- ◇ Managing Bias (exploring 5 types of bias)
- ◇ A conscious effort (unconscious to conscious Bias)
- ◇ Interrupting Microaggressions
- ◇ Implicit Bias (& cultural awareness)

All trainings include an online private personal assessment to learn their bias. Recommended to complete prior to session but not mandatory. ***Personal results will not be shared.***

CONSULTING:

There are no 1 size fits all approach when it comes to diversity. Each organization will have its own unique challenges to overcome and goals to achieve. Strategic consulting can help you navigate obstacles, prepare you for future initiatives, while helping you measure success along the way.

We specialize in:

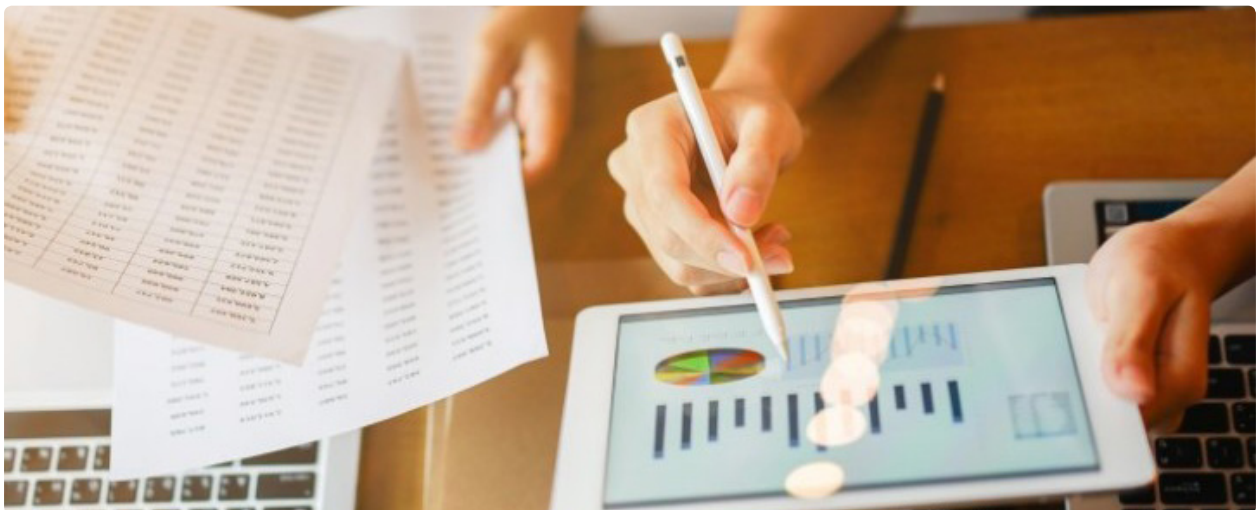
- ◇ Learning & Development
- ◇ Strategic Planning (& Organizational Effectiveness)
- ◇ Employee Engagement
- ◇ Data Analytics
- ◇ Communications (Internal & External)

Not sure where to start? Here are things to consider:

- ◇ Retention, Recruiting, and Developing Underrepresented Groups
- ◇ Change Management and Culture transformation
- ◇ DEI Workforce Strategy & Goal Alignment
- ◇ DEI Audit (leveraging data)
- ◇ People & Culture: Policy & Program Creation
- ◇ Strategic Sessions: specific to executives, people managers, ERG's, or 1 demographic.

Benefits

- ◇ Intentional Results
- ◇ Inclusive Culture
- ◇ Innovative Growth
- ◇ Retain Employees
- ◇ Higher Employee Performance
- ◇ Employer of Choice



TRAININGS:

All trainings are interactive which includes a workbook, breakout sessions, Q&A, and activities.

Some of our top trainings are below;

- ◇ DEI basics
- ◇ Lead with Inclusion
- ◇ Growth mindset and emotional intelligence
- ◇ Anti-Racism and Cultural Awareness
- ◇ Culture of Belonging

Feel free to request a topic that is not above or have a debrief for recommended training.

FAQ: What's the difference between speaking and trainings?

A: Speaking is a keynote. Training can be more explained and interactive.

ONGOING ENGAGEMENT

Things to consider but not limited to:

- ◇ HR Support
- ◇ ERG Coffee Hour
- ◇ Listening Sessions
- ◇ Coaching People Managers through inclusive behaviors
- ◇ Strategic PR Executive sessions; Includes talking points, addressing townhall vs external affairs, aligning DEI to business goals

Testimonials & Featured Clients

“I had the pleasure of having Chantel join us for a DEI panel, following the murder of George Floyd, to discuss the importance of DEI work. Her expertise inspired our audience, and she provided tactical approaches and areas of needed prioritization and focus, which encouraged our audience of founders, marketers, and other executive professionals. We were so grateful to have her voice and perspective, and I would strongly encourage anyone to book her to speak and share her words of wisdom.”

Garrison Gibbons, Head of People & Communications @ Knotch



“I had a call with Chantel to get her advice on how best to talk to other DEI leaders about virtual reality and it was amazing. She had so many incredible insights, she was super helpful, and I can't thank her enough for all of her great advice. I definitely recommend working with her again and I hope you get a chance to get her great insights. She's fantastic, she really knows what she's talking about. Thanks Chantel!”

Courtney Harding, CEO @ Friends with Holograms (VR Company)

“Working with Chantel is a life changing experience. She helped me to reach new heights in my career while helping me navigate throughout the diversity & inclusion space. She provides exceptional value in her ability to assess situations quickly and offer concrete resources, processes, and plans of action to enable successful growth, change and resilience. She is extremely personable and has the ability to connect with her clients quickly and begin to work with them at whatever stage they are at the time.

She is trustworthy, always encouraging, patient and insightful guide through life experiences in the pursuit of goals and dreams. She offers valuable beyond imagine and high integrity.

I would recommend Chantel for all of your diversity and inclusion needs.”



Maranda Johnson, Senior Underwriter @ Allianz



KNOTCH

RW.Barnabas
HEALTH

