

THE
DIVERSE
GROUP



THE DIVERSE GROUP

The Diverse Group:

(lead by Women and Minority-owned leaders) is an organization that works closely with Fortune 500 companies to help them achieve their Diversity, Equity, and Inclusion business goals through employee engagement, development, and consultations.



We Offer Virtual (In person available per request):

Interactive Games	Events	Training & Development
<p>We host team building games for cultural awareness, holiday recognition, and team building exercises.</p> <p>DEI can be a tough topic to digest. The Diverse Group games offer an interactive educational approach to learn while also having fun with their peers.</p>	<p>We host events, on your organizations behalf, tailored to your goals, strategy, and data. We believe in providing a ROI, building business cases that align with your culture dynamic and future state.</p> <p>DEI Events, hosted by an external vendor, shows companies' investment in employees while fostering an inclusive environment where they invest in employee development, engagement, which leads to retention and higher performance.</p>	<p>We offer a wide range of speaking topics and training sessions that are customizable and ready to go.</p> <p>DEI is not a topic that is easily understood globally. We all have different backgrounds, experiences, and perspectives that when brought together benefits the organization, however, our differences, at times, can also be viewed as negative or what prevents "equal" opportunities to level the playing field.</p> <p>With the proper education and understanding, we will provide leaders, managers, employees, and students the tools needed to foster a culture of equity and inclusion.</p>

Most Popular Holidays Recognized:

Black History Month, Women's Month, AAPI Month, Pride Month, Juneteenth, Hispanic Heritage Month, Diversity Month, Disability Awareness Day, Mental Health Awareness Month, Faith & Religion, Black Music Appreciation Day, and so much more.



Why partner with TDG?:

The Diverse Group looks to partner with our clients. We listen to understand your current state and needs and we prepare a way for it to tie into our clients goal. We work according to your vision and provide a business case outlining the return on your investment.



Virtual Games:

Trivia Style, Name That Song, Picture Perfect, and Flash.

Each game is Educational, Interactive, Inclusive & offers opportunities for Team Building. You get to choose which 3 games you prefer and say the limit of participants per session (our max is 500). These games can be applied to any holiday or dimension of diversity. We can also customize games for leaders, managers, students, or all employees (individual contributors).



Our virtual games include teams, breakout rooms, time to think and submit answers. Winners will be announced at the end of each game.

Events:

Panel style events:

This event allows our team to work closely with your employees and design, moderator, and lead an event for holiday recognition, follow up after a DEI training (to keep the conversation going), or to intentionally highlight a dimension of diversity (based on strategy or business goals).

Networking Sessions:

This event allows employees to meet leadership teams or connect with other like-minded employees based on a common interest.

Listening Sessions:

This event allows our team to listen to your employees, collect data, and present to leadership team findings. Listening sessions allow employees to feel heard while the data guides the organization on what actions steps are needed as it relates to Diversity, Equity, and Inclusion.

Through My Eyes:

Elevating 1 or more dimensions of diversity to foster understanding, empathy, and inclusion.

Company Hierarchy (leveling the playing field):

This event allows our team to host an event sharing the behind the scenes of their eye sight of the organization to give perspective while also suggesting what a future state could look like as the organization evolves.



Biometric Screening (In person only):

This event was created to help each person uncover health risk for chronic disease. Each wellness screening consists of the following: Blood pressure, body composition, cholesterol, and glucose. Each participant will be able to utilize the information presented to identify and address any red flags, and potentially lower medical insurance coverage.

Employee Wellbeing & engagement programming

(30 or 45min sessions)

Mindfulness

- ☞ Meditation
- ☞ Stress releasing exercises
- ☞ Balance work and home life

Wellness Conversations

- ☞ Employee Check In Conversation
- ☞ Return to Office relief

Fitness/Exercise

- ☞ Zumba
- ☞ Yoga Chair Workout
- ☞ Full Workout
- ☞ Morning or Afternoon Calming Stretch Session



Health

- 👉 Food as Medicine (healthing eating)
- 👉 Energizing Foods and Healthy Alternatives
- 👉 Food to Eat for Mental Clarity
- 👉 Weight Loss (101,102, 103, 104)
- 👉 Biometric Screenings (In person event)



Training & Development:

- Fostering Trust & Communications
- Change Management
- Building an Inclusive Culture
- Enhancing ERGs
- Developing Talent (DEI, Whats Next)
- Building a DEI Business Case
- Creating Safe Spaces
- Employee Appreciation & Recognition

TDG Features:

We offer a job board, volunteerism opportunities, event sponsorship packages, Speaking opportunities for employees and/or leadership, development opportunities through events and webinars, Resource center with toolkits, courses, and business cases (showing DEI ROI).



Ad ons include:

- DEI communications and social media promotion posts (video &/or graphic) to promote upcoming sessions (to post externally to show you are an employee of choice and internally to foster an inclusive culture through DEI programing.)
- Consulting hours to review strategy to ensure DEI alignment with goals by leveraging the business case and data collectively.
- Can feature your company's DEI work on major news outlets like NBC, ABC, and Fox news and more..
- DEI Toolkits
- Interactive guides after training sessions end
- E-Learning courses and course refreshers



Chantel Carter:

Leads

Chantel Carter, MBA is an Organizational Strategist, Wealth and Wellness Coach, International Speaker, and Author. She's a thought leader in the Diversity, Equity, and Inclusion space leading initiatives and providing solutions for fortune 500 companies. Chantel holds a Bachelor's Degree in Professional Communications and a master in Business Administration. Chantel is the founder of Called on purpose, a ministry helping



believers have a better life, better finances, and greater faith. She is also the CEO of The Diverse Group, which serves to develop people of color and align them with career opportunities. Chantel is a millennial leader; her purpose is to disrupt sabotaging behaviors and educate, empower, and entertain others into following their purpose as well.

Chevoy Smith:

Chevoy Smith, MPH is a Holistic Healer, a Transformational Coach, and a master customer service & sales trainer. He believes that everyone is connected in 3 basic ways (mind, body, soul). He holds a Masters Degree in Global Health, a Bachelor's Degree in Biology, and Studied International Health and Community Services. As a healer: Chevoy teaches medical professionals on infection prevention and how to eliminate healthcare disparities using medical devices. As a coach; Chevoy utilizes his strong spiritual background and his herbal company "Roots Herbal Healing" to help clients identify struggles and any mental, physical, or spiritual blockers present. As a trainer, Chevoy teaches sales and customer service teams how to incorporate his charisma to retain happy customers or close deals.

